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Die Herausgeber, Dr. Manfred B öcker und Bernhard Schelenz, sind Experten für Aufgaben im Umfeld von Personalarbeit & Kommunikation. Dr. Manfred B öcker berät unter dem Stichwort "Personal & PR" Arbeitgeber und Personaldienstleister in Fragen der Identitätsarbeit. Bernhard Schelenz ist Inhaber der

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Theisen, Personalwirtschaft Augustausgabe 2018