

## INNOVATION IN FIRMS OEC D PUBLISHING%0A

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Innovation has become a key factor for economic growth, but how does the process take place at the level of individual firms? This book presents the main results of the OECD Innovation Microdata Project -- the first large-scale effort to exploit firm-level data from innovation surveys across 20

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[Innovation statistics and indicators - OECD](#)

The OECD has played a key role in the development of international guidelines for surveys of business innovation and the design of indicators constructed with data from such surveys. In addition to developing methodological guidance, the OECD also carries out analytical studies using innovation-related indicators and microdata.

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The OECD/Eurostat Oslo Manual is the international reference guide for collecting and using innovation data. The speed of the digital transformation is challenging the existing institutions we have for policy making.

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Data and research on industry and entrepreneurship including small-medium enterprises (SMEs), global value chains, tourism, steel and shipbuilding., Innovation has become a key factor for economic growth, but how does the process take place at the level of individual firms? This book presents the main results of the OECD Innovation Microdata

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On the input side, innovation surveys measure a firm's intangible assets, which include, beyond R&D expenditure, spending on training, acquisition of patents and licences, product design, trial production, and **Product and process innovation | Innovation Policy Platform**

Product and process innovation. A product innovation is the introduction of a good or service that is new or has significantly improved characteristics or intended uses; a process innovation refers to the implementation of a new or significantly improved production or delivery method. OECD (2009). Innovation within companies , in OECD **Entrepreneurship - Starting a business - OECD Data Find**, compare and share OECD data by indicator.

Innovation and Technology: This indicator covers two

factors which are important when starting a business:

Access to training on how to start a business shows the percentage of women and of men declaring that they have access to training on how to start or grow a business.

**SMEs and innovative entrepreneurship | Innovation Policy ...**

SMEs and innovative entrepreneurship play a key role when it comes to innovation. They are engaged in the development and commercialization innovations. They are also adopters of innovations developed by other organizations, and they provide ideas and inputs to ideas generation that are exploited by large firms,

universities/research organisations and other small firms.

**What is the role of innovation at different stages of ...**

Innovation dynamics and policies have impacts on industrial inclusiveness , which is the extent to which firms differ in their innovation and productivity performance.

Many emerging and developing economies have economic structures characterised by islands of excellence very innovative, world-leading businesses, sectors, research