

## THE CUSTOMER RULES COCKERELL LEE%0A

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[The Customer Rules - Lee Cockerell](#)

I just received a really nice review on my new book, The Customer Rules. He received a preview copy. The book will be out March 5 and can be ordered now. The link to his review is: He received a preview copy.

[The Customer Rules - Lee Cockerell At Getler](#)

The Customer Rules The 39 Essential Rules for Delivering Sensational Service are Lee s rules to live by to resolve the poor customer service so many of us experience today. Here are a few examples of Lee s rules: Rule #1: Customer Service Is Not a Department Rule #3: Great Service Follows the Laws of Gravity

[A Look at The Customer Rules by Lee Cockerell Capturing ...](#)

This review of The Customer Rules by Lee Cockerell is part of a Magical Blogorail sponsored campaign. Former Executive Vice President of Operations at Walt Disney World Resort, Lee Cockerell, shares his 39 Essential Rules for Delivering Sensational Service in his latest book The Customer Rules.

[The Customer Rules: The 39 Essential Rules for Delivering ...](#)

Lee Cockerell understands the importance of a great customer experience and shows you how to Deliver Happiness to your customers." -Tony Hsieh, NY Times bestselling author of "Delivering Happiness" and CEO of Zappos.com, Inc.

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[The Customer Rules: The 39 Essential Rules for Delivering ...](#)

The Customer Rules: The 39 Essential Rules for Delivering Sensational Service [Lee Cockerell] on Amazon.com. \*FREE\* shipping on qualifying offers. The former Executive Vice President of Walt Disney World shares indispensable Rules for serving customers with consistency.

[The Customer Rules by Lee Cockerell - Penguin Random House](#)

About The Customer Rules. The former Executive Vice President of Walt Disney World shares indispensable Rules for serving customers with consistency, efficiency, creativity, sincerity, and excellence.

### **The Customer Rules: The 39 Essential Rules for Delivering ...**

The Customer Rules: The 39 Essential Rules for Delivering Sensational Service by Lee Cockerell presents the former Disney executive's thoughts on providing excellent customer service. Cockerell provides 39 separate short chapters that are easy to read and digest for those wanting to know more about superior customer service. Cockerell's chapters generally focus on relationship building.

#### **THE CUSTOMER RULES**

The Customer Rules is both a perfect companion to my 1st book, *Creating Magic: 10 Common Sense Leadership Strategies from a Life at Disney*, and a logical follow-up.

#### **The Customer Rules (Book Review) | upstartHR**

The Customer Rules: The 39 Essential Rules for Delivering Sensational Service by Lee Cockerell. As an HR professional, I don't often interact with the end-customers for our business.

### **The Customer Rules: The 39 Essential Rules for Delivering ...**

The Customer Rules: The 39 Essential Rules for Delivering Sensational Service - Kindle edition by Lee Cockerell. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading The Customer Rules: The 39 Essential Rules for Delivering Sensational Service.

#### **The Customer Rules (Audiobook) by Lee Cockerell | Audible.com**

The former EVP of Walt Disney World shares indispensable rules for serving customers with consistency, efficiency, creativity, sincerity, and excellence. Lee Cockerell knows that success in business - any business - depends upon winning and keeping customers.

#### **The Customer Rules Audiobook | Lee Cockerell | Audible.ca**

Chock-full of universal advice, applicable online and off, The Customer Rules is the essential handbook for service excellence everywhere. 2013 Lee Cockerell (P)2013 Random House Audio What the critics say

#### **The Customer Rules - Profile Books**

The Customer Rules is easy to read and understand, but profound in so many ways! If companies and leaders would follow this advice their customers and business would be significantly better. - Al Weiss, President Disney Parks and Resorts, Worldwide (Retired)